

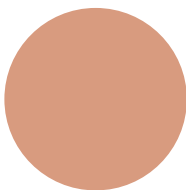
angelcakes baking co.

Brand Guidelines

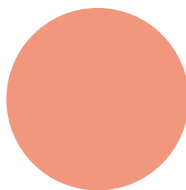
Logo



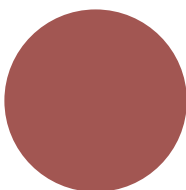
Colors & Textures



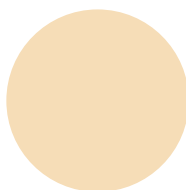
#d79a7f



#f1977d



#a35753



#f5ddb8



Typefaces

h1

Header 1

Sacramento, 48px, 400, #a35753

h2

Header 2

Playfair Display Black, 30px, 400, #f1977d

h3

Header 3

Playfair Display Extrabold, 26px, 400, #f1977d

h4

Header 4

Playfair Display Bold, 22px, 400, #f1977d

h5

Header 5

Playfair Display SemiBold, 20px, 400, #f1977d

h6

Header 6

Playfair Display Medium, 18px, 400, #f1977d

p

Paragraph

PT Serif Regular, 18px, 400, #000000

small

Small text

PT Serif Italic, 12px, 400, #000000

Section Title

Section Title

Playfair Display Regular, 30px, 400, #000000, letter spacing 3px

Regular Link

link

Playfair Display Bold, 22px, 400, #a35753

Hovered Link

link

Playfair Display Bold, 22px, 400, #db9e81

Visited Link

link

Playfair Display Bold, 22px, 400, #3e3e3e

Active Link

link

Playfair Display Regular, 22px, 400, #a35753

blockquote

Block quote

PT Serif Regular, 18px, 400, #000000, margin-left 1

Inspiration Swatches



Elements

Page Title



Title: Sacramento, 48px, 400, #ffffff, title case

Card



*Card: #8493b1, width 176px, height 206px, border-radius 9px
Title: Playfair Display Black, 30px, 900, #ffffff, title case
Handle: Playfair Display Italic, 12px, 400, #ffffff*



*Card: #d5809d, width 176px, height 206px, border-radius 9px
Title: Playfair Display Black, 30px, 900, #ffffff, title case
Handle: Playfair Display Italic, 12px, 400, #ffffff*

Icons



#a35753, width 25px, height 25px, from flaticon.com/uicons

Elements

Buttons

Services

Normal

Button: width 131px, height 38px, #ffffff, stroke #f5ddb8, drop shadow 4px 4px 0px 0px #f5ddb8

Text: Playfair Display Regular, 12px, 400, #a35753

Services

Hover

Button: width 131px, height 38px, #a35753, stroke #a35753, drop shadow 4px 4px 0px 0px #a35753

Text: Playfair Display Regular, 12px, 400, #ffffff

Services

Active

Button: width 131px, height 38px, #ffffff, stroke #f1977d, drop shadow 4px 4px 0px 0px #f1977d

Text: Playfair Display Regular, 12px, 400, #f1977d

Pagination

← 1 2 3 ... 8 9 10 →

#a35753, PT Serif Regular, from flaticon.com/uicons

Promo Box

Need a place to
relax?



Visit **Libro Cafe**

Card: width 205px, height 242px, #ffffff, stroke #78514e, drop shadow 4px 4px 0px 0px #f5ddb8

Title: Sacramento, 24px 40px, 400 #a35753

Image: width 205px, height 91px

Button: width 205px, height 58px, #78514e

Button text: Playfair Display Regular, Playfair Display Black, 16px, 400, #ffffff

Elements

Testimonials



Card: width 316px, height 244px, #a35753, border-radius 9px 9px 0px 0px
Quote: PT Serif, 14px, 400, #ffffff
Image: width 46px height 46px, border-radius 46px
Name: Playfair Display Italic, 24px, 400, #f5ddb8

Pricing Box



Card: width 203px, height 222px, border-radius 9px
Price: Playfair Display Black, 32px, 900, #a35753
Items: Playfair Display Black, 20px, 900, #000000
Button: width 131px, height 38px, #ffffff, stroke #a35753, drop shadow 4px 4px 0px 0px #a35753
Text: Playfair Display Regular, 12px, 400, #a35753